Company Name: Hitachi Cable, Ltd. President: Hideaki Takahashi Listings: First Section, Tokyo Stock Exchange, Inc. First Section, Osaka Securities Exchange Co., Ltd. Code Number: 5812 Contact: Shoichi Kogure, General Manager, Administration Dept. Human Resources & Administration Div. Business Support Group TEL: +81-3-6381-1050

## Transfer of Representative Executive Officer and New System of Executive Officers

At its meeting on February 27, 2013, the Board of Directors of Hitachi Cable approved a resolution concerning the following changes, with respect to the company's Representative Executive Officer and new system of Executive Officers.

1. Transfer of Representative	Executive	Officer	effective	March	31,	2013

(1) Details

New title	Name	Current title (as of February 27)
Board Director	Shinichi Susukida	Representative Executive Officer, Executive Vice President and Executive Officer Group-Executive, Corporate Sales & Marketing Management Group General Manager, Corporate Export Regulation Office and Board Director

(2) Reasons for change

Since his appointment to the position in 2011, current Representative Executive Officer, Executive Vice President and Executive Officer Shinichi Susukida has worked with Hideaki Takahashi, who was appointed Representative Executive Officer, President and Chief Executive Officer in the same year, to enact the Medium-term Management Plan, Renewed Plan "BRIDGE" and to lead the implementation of the various management measures in the plan.

Now that the measures implemented since 2011 have yielded results, the change in the Executive Officer membership, timed to coincide with the start of the new fiscal year, is expected to generate further progress in business performance.

## 2.New System of Executive Officers effective April 1, 2013

The new Executive Officer system to take effect April 1, 2013, including the change in

New title	Name	Current title (as of February 27)
Representative Executive Officer, President and Chief Executive Officer and Board Director	Hideaki Takahashi	Representative Executive Officer, President and Chief Executive Officer and Board Director
Vice President and Executive Officer (promoted) and Board Director	Mitsuaki Nishiyama	Executive Officer Chief Financial Officer (CFO), Group-Executive, Finance Group, Chief Procurement Officer (CPO), Group-Executive, Value Engineering and Procurement Group and Board Director
Executive Officer (newly appointed)	Masahiro Otsuka	General Manager, Legal Div., Business Support Group General Manager, Corporate Planning & Development Office
Executive Officer	Fumio Kanaya	Executive Officer Group-Executive, Electric Materials & Automotive Components Group
Executive Officer	Hiroshi Kikuchihara	Executive Officer Deputy Group-Executive, Corporate Sales & Marketing Management Group General Manager, Kansai Regional Operation
Executive Officer	Ryota Goto	Executive Officer Group-Executive, Metal Materials & Component Products Group
Executive Officer	Masaaki Tsuji	Executive Officer Group-Executive, Information Systems Devices and Materials Group

Representative Executive Officers described under "1" above, is outlined below.

## 3. Executive Officer Retiring from Office as of March 31, 2013

The following Executive Officer included in the transfer of Representative Executive Officers under "1" above will resign from office as of March 31, 2013:

\* The title in parentheses next to the name is his title as of February 27.

Shinichi Susukida (Representative Executive Officer, Executive Vice President and Executive Officer Group-Executive, Corporate Sales & Marketing Management Group General Manager, Corporate Export Regulation Office Board Director) \*Change in Board Director as of April 1, 2013

Masaaki Tomiyama (Senior Vice President and Executive Officer
Group-Executive, Business Support Group
Board Director)
*Change in Board Director as of April 1, 2013
Tetsuro Mikami (Vice President and Executive Officer
Deputy Group-Executive, Corporate Sales & Marketing Management Group
General Manager, ICT Business Strategy Office, Information Systems Devices
and Materials Group)
Iwao Ikemoto (Executive Officer
Group-Executive, Global Business Management Group)
Yasuhiko Sakamoto (Executive Officer
Group-Executive, Industrial Infrastructure Products Group)
*Plans to take office as Senior Advisor effective as of April 1, 2013

## 4.Brief career history of newly appointed Executive Officers

Masahiro Otsuka		
Place of birth:	Tokyo Pref., Ja	pan
Date of birth:	July 18, 1958	
Highest level of education attained:	March 1981	Graduated from the faculty of law, the University of Tokyo
Brief career history:	April 1981	Joined Hitachi, Ltd.
	January 2004	Senior Manager, Legal Div., Hitachi, Ltd.
	April 2010	Senior Manager, Legal Div., Legal and Communication Group, and Senior Manager, Compliance Div., Hitachi, Ltd.
	March 2012	Resigned from Hitachi, Ltd.
	April 2012	Joined Hitachi Cable, Ltd. General Manager, Legal Div., Business Support Group
	October 2012	General Manager, Legal Div., Business Support Group General Manager, Corporate Planning & Development Office

(Current position)

This document is an English translation of a document prepared in Japanese. In the event of any discrepancies between the content of the Japanese and English documents, the content of the Japanese document shall take precedence