

HITACHI

Explanatory Material for Financial Report for Third Quarter of Fiscal 2012 Ending March 31, 2012

February 1, 2012 Hitachi Cable, Ltd.



- 1. Outline of Financial Report for Third Quarter of Fiscal 2012 Ending March 31, 2012
- 2. Forecast of Business Performance for Fiscal 2012 Ending March 31, 2012
- **3. Progress in Business Structural Reform**

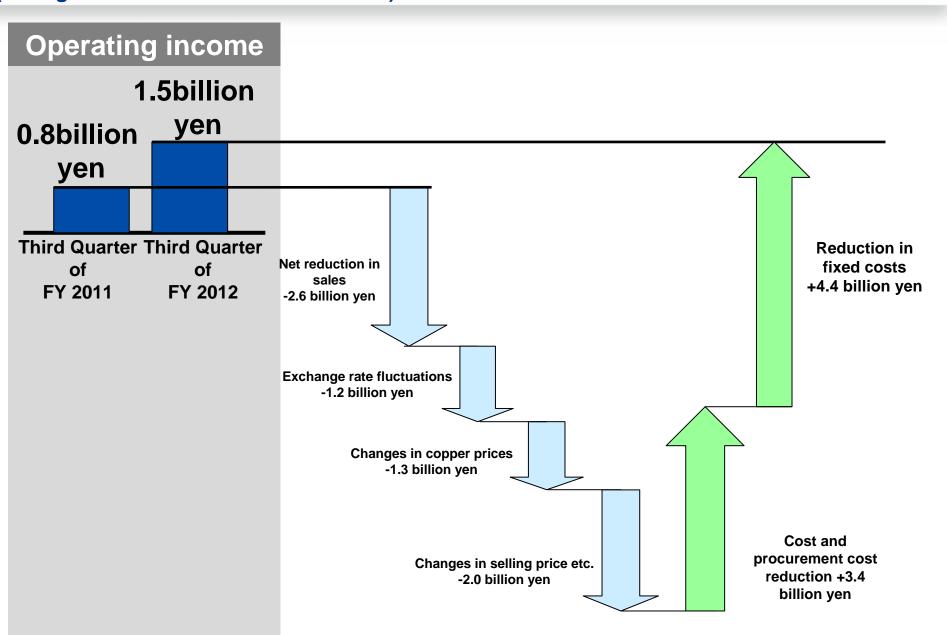
1-1. Consolidated Statement of Income and Loss HitachiCable

				Units: billion yen
	Third Quarter of FY 2011	Third Quarter of FY 2012	Change from Third Quarter of FY 2011	Change from Previous Forecast*
Net sales	314.9	311.5	(99%) -3.4	(99%) -4.2
Operating income	0.8	1.5	+0.7	+0.1
Non-Operating income/ loss	-0.7	-1.0	-0.3	+0.7
Ordinary income	0.2	0.5	+0.3	+0.8
Extraordinary income / loss	0.1	-17.0	-17.1	+2.2
Net income before taxes and other adjustments	0.2	-16.6	-16.8	+2.9
Corporate taxes, etc.	0.3	0.8	+0.5	-0.3
Gains to minority investors	0.2	0.2	+0.0	0.0
Net income	-0.3	-17.6	-17.3	+3.2

Third Quarter of FY 2012:From April 1, 2011 to December 31, 2011

Note: Figures are rounded off to the nearest 0.1 billion yen.

1-2. Major Factors Contributing to Change in Operating Income (Change from Third Quarter of FY 2011)



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1-3. Breakdown of Net Income for the Current Quarter

Operating Net income income **Non-Operating** income/ loss 1.5 billion -1.0 billion yen yen Impairment losses -8.4 billion yen Restructuring costs -7.2 billion yen Transfer to provision for surcharge -1.4 billion yen Corporate Gains to -17.6 billion yen taxes, etc. minority -0.8 investors billion yen -0.2 billion yen **Third Quarter of FY 2012 Operating** income Net income

Hitachi Cable



Units: billion yen

	End of FY2011	End of Third Quarter of FY2012	Change from the Previous Fiscal Year-End
Total assets	270.8	251.8	-18.9
Total liabilities	164.7	165.8	+1.1
Of which interest- bearing debt represents	43.9	54.1	+10.2
Equity	103.9	84.2	-19.7
Equity ratio	38.4%	33.4%	-5.0%
Debt to equity ratio	0.41	0.63	+0.22

1-5. Sales by Reporting Segment



Units: billion yen

	Third Quarter of FY 2011	Third Quarter of FY 2012	Change from Third Quarter of FY 2011	Change from Previous Forecast*
Industrial infrastructure products	65.2	67.5	104%	100%
Electronic & Automotive Products	112.5	113.0	100%	100%
Information Systems Devices & Materials	38.0	34.0	89%	98%
Metal Materials & Component Products	73.8	68.7	93%	97%
Sales Companies	25.5	28.4	111%	98%
Total	314.9	311.5	99%	99%

1-6. Operating Income by Reporting Segment



Units: billion yen

	Third Quarter of FY 2011	Third Quarter of FY 2012	Change from Third Quarter of FY 2011	Change from Previous Forecast*
Industrial infrastructure products	-0.6	-0.1	+0.5	-0.1
Electronic & Automotive Products	2.2	1.4	-0.7	-0.0
Information Systems Devices & Materials	0.3	-0.1	-0.4	+0.5
Metal Materials & Component Products	-1.9	-1.5	+0.4	-0.2
Sales Companies	1.3	1.6	+0.2	-0.0
Adjustment amount	-0.4	0.2	+0.6	-0.0
Total	0.8	1.5	+0.7	+0.1

1-7. Capital Investment, R&D Expenses, Number of Employees, Etc.



(1) Capital investment, Depreciation, R&D expenses

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	Third Quarter of FY 2011	Third Quarter of FY 2012	Change from Third Quarter of FY 2011
Capital investment	7.8	8.9	113%
Depreciation	14.9	12.1	81%
R&D expenses (R&D expenses/Net sales)	7.3 (2.3%)	6.6 (2.1%)	90%

(2) Number of employees

	Units: persons		
	End of FY2011	Change from the Previous Fiscal Year-End	
Number of employees	16,064	15,493	-571

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1-8. Overview by Segment: Industrial Infrastructure Products

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Units: billion yen

	Third Quarter of FY 2011	Third Quarter of FY 2012	Change from Third Quarter of FY 2011	Change from Previous Forecast*
Industrial Systems Products and Power & Energy businesses	54.3	57.2	105%	100%
Optical Communication Products	10.9	10.4	95%	99%
Total net sales	65.2	67.5	104%	100%
Operating income	-0.6	-0.1	+0.5	-0.1

Industrial
Systems
Products and
Power & Energy
businessesSales exceeded those of the third quarter of FY 2011 due to significant increased
demand arising chiefly out of the rebound that occurred following supply
stoppages caused by the earthquake and in response to reconstruction-related
demands. Higher copper prices compared with the previous year also
contributed to the increase.

Optical Communication Products

fell below those of the third quarter of FY 2011, with low figures for the second and third quarters due to weakened demand stemming from the robust demand for rebuilding telecommunications infrastructure during the first quarter.



Units: billion yen

	Third Quarter of FY 2011	Third Quarter of FY 2012	Change from Third Quarter of FY 2011	Change from Previous Forecast*
Automotive Components	26.7	26.0	97%	100%
Electronic Products	36.3	35.5	98%	100%
Magnet Wire Products	49.5	51.4	104%	99%
Total net sales	112.5	113.0	100%	100%
Operating income	2.2	1.4	-0.7	-0.0

Automotive Components	Although demand has been on a recovery trend since auto manufacturers resumed production, sales failed to reach the previous year's level when rush demand was strong before expiry of the government's eco-car subsidy program. Also contributing to the decrease in sales was the sharp appreciation of the yen, which resulted in lower overseas sales.
Electronic Products	Sales fell below the previous year's level due to globally stagnant electronics and semiconductor markets, in addition to weak demand for products in the solar battery market.
Magnet Wire Products	Sales surpassed the previous year's level due to favorable demand for products for HEV/EV use as a result of resumed production by auto manufacturers, and from continued strong demand for general-use and industrial products.

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Units: billion yen

	Third Quarter of FY 2011	Third Quarter of FY 2012	Change from Third Quarter of FY 2011	Change from Previous Forecast*
Information Networks	16.7	18.4	110%	100%
Wireless systems	11.3	7.6	67%	92%
Compound Semiconductor Products	9.9	8.0	80%	98%
Total net sales	38.0	34.0	89%	98%
Operating income	0.3	-0.1	-0.4	+0.5

Information Networks	Sales exceeded those of the third quarter of FY 2011 thanks to strong demand for use in mobile backhaul for LTE (Long Term Evolution) networks and solid demand in the integration business.
Wireless systems	Sales decreased significantly from last year's level due to a drop-off period in demand for mobile phone base stations products.
Compound Semiconductor Products	Sales fell well below the previous year's level. Sales of products for optical devices faltered as the electronics and semiconductor industries experienced a downturn in the marketplace. In addition, sales of products for high frequency devices dropped as a result of competition using alternative materials.

1-11. Overview by Segment: Metal Materials & Component Products

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					Units: billion yen
		Third Quarter of FY 2011	Third Quarter of FY 2012	Change from Third Quarter of FY 2011	Change fron Previous Forecast*
Copper Strips	;	23.5	23.1	99%	94%
Copper Produ	icts	28.7	29.4	102%	97%
Lead frames		10.0	9.4	94%	100%
Package Materials		11.7	6.8	58%	100%
Total net sa	Total net sales		68.7	93%	97%
Operating income		-1.9	-1.5	+0.4	-0.2
Copper Strips	Copper Strips Sales fell below last year's level due to sluggish demand for products for the electronics and semiconductor markets.				
Copper Products Sales exceeded the previous year's level. Although sales in copper tubes dropped as a result of the withdrawal of the business in Japan, demand for copper products for electrical use remained strong. A shipment of superconductors for use in an international project also contributed to the increase.					
Lead frames Sales fell below the previous year's level due to sluggish demand for products for the electronics and semiconductor markets.					
Package MaterialsSales dropped below last year's level due to weakening demand in memory and specified uses, in addition to withdrawal from the COF business applied to the production of LCD panels. However, the amount in terms of profit was improved by the withdrawal.					

* Previous forecast: Forecasts of business performance for FY2012 announced on October 28, 2011 ©2012 Hitachi Cable, Ltd. All rights reserved. 13



1. Outline of Financial Report for Third Quarter of Fiscal 2012 Ending March 31, 2012

2. Forecast of Business Performance for Fiscal 2012 Ending March 31, 2012

3. Progress in Business Structural Reform

2-1. Forecast of Full-Year Business Performance for FY 2012 Ending March 31, 2012



Units: billion ven

	FY2011 (Actual performance)	FY2012 (previous forecasts)*	FY2012 (Revised forecasts)	Change from FY2011	Change from Previous Forecast*
Net sales	419.3	440.0	422.0	(101%) +2.7	(96%) -18.0
Operating income	0.8	5.0	1.5	+0.7	-3.5
Non-Operating income/ loss	-2.6	-1.0	-1.0	+1.6	0.0
Ordinary income	-1.8	4.0	0.5	+2.3	-3.5
Extraordinary income / loss	-10.7	-24.0	-24.0	-13.3	0.0
Net income before taxes and other Adjustments	-12.4	-20.0	-23.5	-11.1	-3.5
Corporate taxes, etc.	0.2	1.5	1.0	+0.8	-0.5
Gains to minority investors	0.3	0.5	0.5	+0.2	0.0
Net income	-13.0	-22.0	-25.0	-12.0	-3.0

* Assumptions for forecasts: Copper price of 60 thousand yen/ton, exchange rate of US\$1 = 75 yen * Previous forecast: Forecasts of business performance for FY2012 announced on October 28, 2011

2-2. Capital Investment, R&D Expenses, Number of Employees, Etc.



(1) Capital investment, Depreciation, R&D expenses

Units: billion yen

	FY2011 (Actual performance)	FY2012 (previous forecasts)*	FY2012 (Revised forecasts)	Change from	Change from Previous
	performance)	forecasts)^	forecasts)	FY2011	Forecast*
Capital investment	10.2	14.0	13.5	+3.3	-0.5
Depreciation	20.1	18.5	16.5	-3.6	-2.0
R&D expenses (R&D expenses/Net sales)	9.0 (2.2%)	9.0 (2.0%)	9.0 (2.1%)	-0.0	0.0

* Previous forecast: Forecasts of business performance for FY2012 announced on October 28, 2011

(2) Number of employees

	000		
	End of FY2011	End of FY2012 (Revised forecasts)	Change from End of FY2011
Number of employees	16,064	15,300	-764

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2-3. Forecast of Sales by Reporting Segment



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				Units	: billion yen
	FY2011 (Actual performance)	FY2012 (previous forecasts)*	FY2012 (Revised forecasts)	Change from FY2011	Change from Previous Forecast*
Industrial Systems Products and Power & Energy businesses	72.0	75.5	75.0	104%	99%
Optical Communication Products	14.1	15.5	15.0	107%	97%
Industrial infrastructure products	86.1	91.0	90.0	105%	99%
Automotive Components	35.1	38.5	39.0	111%	101%
Electronic Products	46.9	50.5	49.0	104%	97%
Magnet Wire Products	65.5	75.0	72.0	110%	96%
Electronic & Automotive Products	147.5	164.0	160.0	108%	98%
Information Networks	24.5	28.0	26.5	108%	95%
Wireless systems	15.7	12.0	11.5	73%	96%
Compound Semiconductor Products	12.5	10.0	9.0	72%	90%
Information Systems Devices & Materials	52.6	50.0	47.0	89%	94%
Copper Strips	31.7	33.5	29.5	93%	88%
Copper Products	39.1	39.5	36.5	93%	92%
Lead frames	12.7	13.0	12.5	98%	96%
Package Materials	13.7	8.0	7.5	55%	94%
Metal Materials & Component Products	97.2	94.0	86.0	88%	91%
Sales Companies	35.8	41.0	39.0	109%	95%
Total	419.3	440.0	422.0	101%	96%

* Assumptions for forecasts: Copper price of 60 thousand yen/ton, exchange rate of US\$1 = 75 yen * Previous forecast: Forecasts of business performance for FY2012 announced on October 28, 2011

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2-4. Forecast of Operating Income/Loss by Reporting Segment

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				Un	its: billion yen
	FY2011 (Actual performance)	FY2012 (previous forecasts)*	FY2012 (Revised forecasts)	Change from FY2011	Change from Previous Forecast*
Industrial infrastructure products	-1.1	1.5	0.3	+1.4	-1.2
Electronic & Automotive Products	3.0	3.0	2.3	-0.7	-0.7
Information Systems Devices & Materials	0.8	0.2	-0.1	-0.9	-0.3
Metal Materials & Component Products	-3.2	-1.5	-2.4	+0.8	-0.9
Sales Companies	1.9	2.2	2.0	+0.1	-0.2
Adjustment amount	-0.6	-0.4	-0.6	+0.0	-0.2
Total	0.8	5.0	1.5	+0.7	-3.5

* Assumptions for forecast: Copper price of 600 thousand yen/ton, exchange rate of US\$1 = 75 yen * Previous forecast: Forecasts of business performance for FY2012 announced on October 28, 2011

2-5. Quarterly Sales for FY 2012 Ending March 31, 2012



Units: billion yen

						mits. bimon yen
		1 st Quarter (From Apr.1 to Jun.30) [Actual performance]	2 nd Quarter (From Jul.1 to Sep.30) [Actual performance]	3 rd Quarter (From Oct.1 to Dec.31) [Actual performance]	4 th Quarter (From Jan.1 to Mar.31) [Forecasts]	Total [Forecasts]
	Industrial Systems Products and Power & Energy businesses	20.0	18.0	19.1	17.8	75.0
	Optical Communication Products	3.6	3.4	3.4	4.6	15.0
Ind	lustrial infrastructure products	23.6	21.4	22.5	22.5	90.0
	Automotive Components	8.1	8.4	9.5	13.0	39.0
	Electronic Products	12.0	11.9	11.6	13.5	49.0
	Magnet Wire Products	15.8	17.6	18.0	20.6	72.0
-	ctronic & Automotive	35.9	38.0	39.1	47.0	160.0
	Information Networks	5.2	6.7	6.5	8.1	26.5
	Wireless systems	2.4	2.7	2.6	3.9	11.5
	Compound Semiconductor Products	2.7	3.1	2.1	1.0	9.0
	ormation Systems Devices & terials	10.4	12.5	11.1	13.0	47.0
	Copper Strips	9.0	8.1	6.0	6.4	29.5
	Copper Products	11.8	9.8	7.8	7.1	36.5
	Lead frames	3.2	3.2	3.0	3.1	12.5
	Package Materials	2.6	2.4	1.8	0.7	7.5
Me Pro	tal Materials & Component	26.6	23.6	18.5	17.3	86.0
Sa	les Companies	8.5	10.0	9.9	10.6	39.0
То	tal	105.0	105.4	101.1	110.5	422.0

* Assumptions for forecasts: Copper price of 60 thousand yen/ton, exchange rate of US\$1 = 75 yen * Forecast s for 4th Quarter include the impact of fiscal year alignment at overseas subsidiaries.

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2-6. Quarterly Operating Income/Loss for FY 2012 Ending March 31, 2012



Units: billion yen

	1st Quarter (From Apr.1 to Jun.30) [Actual performance]	2 nd Quarter (From Jul.1 to Sep.30) [Actual performance]	3rd Quarter (From Oct.1 to Dec.31) [Actual performance]	4 th Quarter (From Jan.1 to Mar.31) [Forecasts]	Total [Forecasts]
Industrial infrastructure products	0.9	-1.2	0.1	0.4	0.3
Electronic & Automotive Products	0.8	0.1	0.6	0.9	2.3
Information Systems Devices & Materials	-0.1	-0.1	0.1	0.0	-0.1
Metal Materials & Component Products	0.4	-0.9	-1.0	-0.9	-2.4
Sales Companies	0.5	0.6	0.5	0.4	2.0
Adjustment amount	-0.1	0.5	-0.1	-0.8	-0.6
Total	2.4	-1.0	0.1	0.0	1.5

* Assumptions for forecasts: Copper price of 60 thousand yen/ton, exchange rate of US\$1 = 75 yen * Forecast s for 4th Quarter include the impact of fiscal year alignment at overseas subsidiaries.



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3-1. Progress in Business Structural Reform I HitachiCable

Selection and con	centration of business operations		
Withdrawal from business	 COF for LCD panels (completed in May 2011) Optical submarine cables (Completed in Sep 2011) Domestic copper tubes (by Mar 2012) 		
Consolidation of operations	Consolidation of a metal telecommunications cables production center (by Feb 2012)		
Review of operational structures	Packaging materials (by Mar 2012)		
Restructuring of	domestic operational structures		
Consolidation of domestic sales companies	 Merge Hitachi Densen Shoji and Hitachi Cable Trading (completed in Jan 2012) Hitachi Densen Shoji to acquire all shares in Hokkai Hitachi Densen Kihan (completed in Jan 2012) 		
Transfer of sales function of manufacturing companies	 Transfer sales function of Tonichi Kyosan, Tohoku Rubber and Hitachi Alloy to Hitachi Densen Shoji (by Apr 2012) 		

3-2. Progress in Business Structural Reform II



Consolidation of g	roup companies in Europ	pe and North America	
U.K.	Hitachi Cable Europe took over all businesses of Hitachi Cable UK, establishing a one-company organization in the UK (completed in Dec 31, 2011)		
U.S.	 Hitachi Cable America to merge Hitachi Cable Automotive Products USA and Hitachi Cable Manchester, establishing a one-company organization in the US (Apr 1, 2012) 		
Consolidation and eli	imination of operational entiti	es in Southeast Asia	
Lead frames Electronic wires Magnetic wires	Lead frames: 3 Electronic wires: 3 Magnetic wires: 2	Consolidate the 8 companies to 3-4 companies (by Mar 2013)	

Reinforceme	nt of overseas businesses
Reinforcement of management structure For speedier management decision-making	 Global Business Management Group established (Oct 2011)
Industrial wires and cables	Production of industrial wires and cables began at Hitachi Cable (Suzhou) Co., Ltd. (Dec 2011)
Flexible flat cables	•FFC business of Hitachi Cable (Johor) and Hitachi Cable Vietnam to be consolidated to Shanghai Hitachi Cable Co., Ltd. (by Aug 2012)
Electronic wires	Production capacity at Hitachi Cable Vietnam to be reinforced [Capital investment: ¥1.6 billion] (by Mar 2013)

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Material cost reduction

• Value Engineering and Procurement Group to be established (Nov 2011)

Cost reduction measures

Asset sell-off	• Sell off facilities for benefit programs (by Mar 2012)		
Cost cuts	 Head offices of Hitachi Cable, Hitachi Densen Shoji and Hitachi Cable Networks to share the same building (by Feb 2012) Introduce a defined contribution pension system (Jan 2012) Measures to cut IT- and health insurance-related costs are implemented by optimizing Hitachi Group's common programs and systems. 		

3-5. Progress in Business Structural Reform V HitachiCable

Optimization of domestic personnel structure Reduction of domestic personnel structure Early retirement: 917 retired (as of the end of Jan 2012) Transfer to external organizations: Approx. 280 (by the end of Mar 2012) Fixed-age retirement/reduction of temporary staff: Approx. 420 (by the end of Mar 2012) Fixed-age retirement/reduction of temporary staff: Approx. 420 (by the end of Mar 2012) Labor cost reduction in FY 2013: Approx. 9 billion yen (from FY 2011)]

• Forecast of the number of employees (including part-time workers and temporary staff)

Units: persons

	End of June 2011	End of March 2012	Change
Japan	9,100	7,500	-1,600
Overseas	9,000	9,400	+400
Total	18,100	16,900	-1,200

Notes



Business performance and other figures in this document for fiscal 2012 and after represent forecasts or targets as of February 1, 2012. These figures are based on certain assumptions deemed reasonable at the time at which the Company prepared this document. Actual business performance may vary significantly from these forecasts and targets.

Listed below are the primary factors that may result in such variations.

- Economic conditions in key markets (particularly Japan, the United States, and Asia)
- The capacity of the Company and members of its group of companies to respond to rapid technological changes, to develop new products and technologies, to bring products to market in a timely fashion, and to achieve low-cost production
- Fluctuations in product and materials markets and in the conditions of such markets
- Fluctuations in exchange rates
- Conditions for raising capital
- The capacity of the Company and members of its group of companies to respond to fluctuating demand for and supply of products and materials, market conditions for products and materials, exchange rates, and other circumstances
- Safeguarding the Company's own patents and securing rights to use patents owned by other companies
- Partnerships with other companies in areas such as product development
- Fluctuations in the stock market

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