

November 24, 2010

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Notice of merger of consolidated subsidiaries (sub-subsidiaries of Hitachi Cable) and change in company name

Effective January 1, 2011, Hitachi Cable, Ltd. will merge the following two wholly-owned subsidiaries of its regional management company for North America Hitachi Cable America, Inc.: Hitachi Cable Indiana, Inc., and Hitachi Cable Florida, Inc., both of which manufacture and sell auto parts in the United States. The company surviving the merger will be renamed Hitachi Cable Automotive Products USA, Inc.

1. Purpose of this merger

The Hitachi Cable Group is pursuing various performance-enhancing measures in response to declining business performance accompanying the rapid economic slowdown that began in fall 2008. Restructuring concurrent with these efforts includes the consolidation of facilities in the North American auto-parts business.

Considered the final stage of a series of business streamlining measures, this merger will consolidate the Group's Inter-American auto-parts manufacturing and sales companies into one company in the US and one company in Mexico. The merger is expected to establish solid business foundations for the Group by cutting material procurement and administrative costs while generating synergies in areas such as technological development and marketing.

The renaming of the company surviving the merger will help achieve the rapid integration of Hitachi Cable Indiana and Hitachi Cable Florida and optimize the North American auto-parts business as a whole, including HC Queretaro, S.A. de C.V. in Mexico.

2. Overview of the merger

(1) Merger schedule

Board of Directors meeting to approve merger agreement: November 22, 2010

Date of conclusion of merger agreement (planned): Early December 2010

General meeting of shareholders to approve merger agreement: November 22, 2010

Date of merger (effective date): January 1, 2011

(2) Merger method

Hitachi Cable Indiana, the surviving company, will absorb Hitachi Cable Florida.

3. Summary of parties to this merger (as of June 30, 2010)

	Surviving company	Absorbed company
(1) Company name	Hitachi Cable Indiana, Inc.	Hitachi Cable Florida, Inc.
(2) Lines of business	Manufacture and sale of auto parts	Manufacture and sale of auto parts
(3) Established	Apr. 1987	Feb. 2008
(4) Headquarters location	New Albany, Indiana, U.S.A.	Pensacola, Florida, U.S.A.
(5) Representative	Takao Otsuka, President	Takao Otsuka, President
(6) Capital	20 million US dollars	14 million US dollars ¹
(7) Number of shares issued	600	140
(8) Total assets	42 million US dollars	31 million US dollars
(9) Fiscal year ends	Dec. 31	Dec. 31
(10) Net sales (fiscal year ended Dec. 2009)	47 million US dollars	30 million US dollars
(11) Number of employees	333	233
(12) Major shareholder and percentage of shares held	Hitachi Cable America Inc. ² (100%)	Hitachi Cable America Inc. ² (100%)

¹ A capital increase of 4 million US dollars is planned for Hitachi Cable Florida, Inc. in December 2010.

² Hitachi Cable America Inc. is a wholly-owned subsidiary of Hitachi Cable, Ltd.

4. Post-merger summary (as of January 1, 2011 [planned])

(1) Company name	Hitachi Cable Automotive Products USA, Inc.
(2) Lines of business	Manufacture and sale of auto parts
(3) Headquarters location	New Albany, Indiana, U.S.A.
(4) Representative	Takao Otsuka, President
(5) Capital	38 million US dollar
(6) Number of shares issued	600
(7) Total assets	75 million US dollars
(8) Fiscal year ends	Mar. 31
(9) Net sales (forecast for fiscal year ended Mar. 2012 ³)	138 million US dollars
(10) Number of employees	Approx. 500
(11) Major shareholder and percentage of shares held	Hitachi Cable America Inc. (100%)

³ This merger will postpone the end of the current fiscal year from December 31 to March 31.

Thus, the fiscal year ended March 2012 will cover the 15-month period from Jan. 1, 2011, to March 31, 2012.

5. Future outlook

This merger will have no effect on the consolidated or non-consolidated business performance of Hitachi Cable for the fiscal year ended March 2011.

Note:

The forecasts of business performance and other statements regarding the future in this document are based on information obtained by the Company as of the time of preparation of this document and upon certain assumptions deemed reasonable. Due to various factors, actual business performance and other results may vary significantly from these forecasts.

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