

November 29, 2010

Company Name:	Hitachi Cable, Ltd.
President:	Mitsuo Imai
Listings:	First Section, Tokyo Stock Exchange, Inc. First Section, Osaka Securities Exchange Co., Ltd.
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Notice of withdrawal from Development, Manufacture and Sale of LCD COF

Hitachi Cable, Ltd. (hereinafter, “the Company”) hereby announces that it has determined to withdraw from the development, manufacture and sale of COF¹ for use in LCD panels, a component of its TAB² business. To the extent possible, employment of personnel at Hitachi Cable Film Device, Ltd. (hereinafter, “Hitachi Cable Film Device”), one of the Company’s consolidated subsidiaries engaged in the development and manufacturing of COF for use in LCD panels, will be maintained by way of transfers within the Hitachi Group in line with the progress of the withdrawal. In addition, Hitachi Cable will examine options for utilizing the facilities and other assets of Hitachi Cable Film Device within the entire Hitachi Cable Group based on the assumption that Hitachi Cable Film Device will continue to exist.

¹ COF: Abbreviation for chip-on-film. Packaging materials with built-in LCD-driver IC chips using two layers of base materials.

² TAB: Abbreviation for Tape Automated Bonding, a technique used for mounting a die onto a printed circuit board with the use of a tape. The technique enables fine pitch wiring, realizing thinner and high-speed semiconductors with multiple terminals.

1. Reason for the withdrawal

The Company has endeavored to improve the performance of the Hitachi Cable Group’s LCD COF business by consolidating production into Hitachi Cable Film Device as well as taking managerial streamlining measures in June 2010. These include soliciting voluntary retirement, cost cutting, and ongoing reductions in salary and compensation of directors and managers, among others.

However, securing profit has continued to be difficult due to the inventory adjustment of LCD panels following the summer of 2010, a sharp fall in recent demand, and the progression of declining prices. Consequently, with little hope of recovering order receipts to previous levels, we have concluded that this business is no longer viable.

2. Overview of business involving COF for use in LCD panels

(1) Outline of Hitachi Cable Film Device (as of September 30, 2010)

- (i) Name of company: Hitachi Cable Film Device, Ltd.
- (ii) Address: 545, Itchohata, Chuo City, Yamanashi Prefecture

(iii) Representative: Koji Sako, President

(iv) Description of business: Development and manufacturing of COF for use in LCD panels

(v) Capital: 2.0 billion yen

(vi) Number of employees: 203

(2) Net sales of COF for use in LCD panel (FY 2010): 8.8 billion yen

3. Schedule

To be completed on March 31, 2011.

4. Financial projection

As the impact of this withdrawal on the operating result for the fiscal year ending March 2011 is considered to be insignificant, we will make no revision of the forecasts for the said fiscal year announced on October 28, 2010 in the “Financial Summary for the Second Quarter of the Fiscal Year ending March 2011.”

Further, as to the impact on operating performance subsequent to the fiscal year ending March 2012, we will examine such impact in line with the progress of the withdrawal procedures. A forecast of the operating performance for the fiscal year ending March 2012 will be announced at the time of disclosure of the operating results for the fiscal year ending March 2011 based on this examination.

This document is an English translation of a document prepared in Japanese. In the event of any discrepancies between the content of the Japanese and English documents, the content of the Japanese document shall take precedence.