



October 28, 2010

Company Name: Hitachi Cable, Ltd.
 President: Mitsuo Imai
 Listings: First Section, Tokyo Stock Exchange, Inc.
 First Section, Osaka Securities Exchange Co., Ltd.
 Code Number: 5812
 Contact: Shoichi Kogure,
 General Manager, Administration Dept.
 Human Resources & Administration Group
 TEL: +81-3-6381-1050
 Name of Parent company: Hitachi, Ltd.
 President: Hiroaki Nakanishi
 Code Number: 6501,
 First Section, Tokyo Stock Exchange, Inc., etc.

Notice of Differences between the Forecasts of Business Performance through the Cumulative Second Quarter of Consolidated Fiscal 2011 and the Actual Results, and Revisions to Forecasts of Full-Year Business Performance of Fiscal 2011

Hitachi Cable, Ltd. announces the differences between the Forecasts of business performance of the cumulative second quarter of consolidated fiscal 2011 (April 1, 2010 - September 30, 2010) and the actual results announced on April 30, 2010. In addition, forecasts of full-year business performance for fiscal 2011 (April 1, 2010- March 31, 2011) revise as indicated below.

1. Revisions to forecasts of business performance

Differences between the forecasts of business performance through the cumulative second quarter of consolidated fiscal 2011 and the actual results (April 1, 2010 - September 30, 2010)

| | Sales | Operating income | Ordinary income | Net income | Net income per share |
|--|---------|------------------|-----------------|------------|----------------------|
| Previously announced forecasts (A) (Announced April 30, 2010) | 208,000 | 2,000 | 2,000 | 1,500 | 4.12 |
| Actual results (B) | 207,584 | 1,923 | 904 | 817 | 2.24 |
| Difference:(B) - (A) | -416 | -77 | -1,096 | -683 | — |
| Percentage change (%) | -0.2 | -3.9 | -54.8 | -45.5 | — |
| Reference:Performance in previous cumulative second quarter (Year ended March, 31 2010) | 170,284 | -5,321 | -3,784 | -4,850 | -13.34 |

Revisions to forecasts of full-year business performance of fiscal 2011 (April 1, 2010 - March 31, 2011)

| | Sales | Operating income | Ordinary income | Net income | Net income per share |
|--|---------|------------------|-----------------|------------|----------------------|
| Previously announced forecasts (A) (Announced April 30, 2010) | 430,000 | 8,000 | 8,000 | 4,000 | 11.00 |
| Revised forecast (B) | 430,000 | 8,000 | 7,000 | 3,000 | 8.23 |
| Difference:(B) - (A) | — | — | -1,000 | -1,000 | — |
| Percentage change (%) | — | — | -12.5 | -25.0 | — |
| Reference:Performance in previous fiscal year (Year ended March, 31 2010) | 372,450 | -6,381 | -4,939 | -9,110 | -25.04 |

Note: Figures for sales, operating income, ordinary income, and net income above are given in units of millions of yen.
 Figures for net income per share above are given in units of yen.

2. Reasons for differences and revisions

Both net sales and operating income for the Hitachi Cable Group through the cumulative second quarter of the consolidated fiscal year ending March 2011 were generally in accordance with initial expectations.

However, due to worse than expected losses on equity-method affiliates, ordinary income fell below initial forecasts, as did net income for the second quarter.

Forecasts for full-year performance in fiscal 2011 (ending March 2011) on net sales and operating income remain unchanged from forecasts announced in the Financial Report for the Fiscal 2010 Ended March 31, 2010, released April 30, 2010. Initial forecasts for ordinary income and net income are revised downward, reflecting performance below initial expectations through the cumulative second quarter of the consolidated fiscal year.

Note: The figures for the above forecasts are based on information available at the time this document was prepared.

Actual business performance may vary due to various unforeseen factors.

This document is an English translation of a document prepared in Japanese. In the event of any discrepancies between the content of the Japanese and English documents, the content of the Japanese document shall take precedence.