

February 25, 2010

Company Name: Hitachi Cable, Ltd
 President: Mitsuo Imai
 Listings: First Section, Tokyo Stock Exchange, Inc
 First Section, Osaka Securities Exchange Co., Ltd
 Code Number: 5812
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Appointment of New Executive Officers and new lineup of Directors

At its meeting on February 25, 2010, the Board of Directors of Hitachi Cable approved a resolution concerning the following changes effective April 1, 2010, with respect to the company's Executive Officers and the new lineup of Directors. No changes will be made in Representative Executive Officers.

1. New System of Executive Officers effective April 1, 2010

| New title | Name | Current titles (as of February 25) |
|--|--------------------|--|
| Representative Executive Officer, President, Chief Executive Officer & Board Director | Mitsuo Imai | Representative Executive Officer, President, Chief Executive Officer & Board Director |
| Executive Vice-President, Representative Executive Officer & Board Director | Yoshiaki Yoneda | Executive Vice-President, Representative Executive Officer Group-Executive, Business Support Group General Manager, Corporate Export Regulation Office Board Director |
| Senior Executive Managing Officer & Board Director | Shinichi Susukida | Senior Executive Managing Officer Group-Executive, Electronic & Automotive Products Group Board Director |
| Senior Executive Managing Officer (newly appointed) | Koichiro Nishikawa | Senior Vice President and Executive Officer, Hitachi, Ltd. |
| Executive Managing Officer | Masaaki Tomiyama | Executive Managing Officer Group-Executive, Human Resources & Administration Group Group-Executive, Legal Group General Manager, Total Cost Reduction Office |
| Executive Managing Officer | Toshiro Kanda | Executive Managing Officer Group-Executive, Corporate Sales & Marketing Group General Manager, Customer Satisfaction Management Promotion Center |

| | | |
|--|-------------------|---|
| Executive Officer | Manabu Kagawa | Executive Officer Group-Executive, Corporate Advanced Technology Group Group-Executive, Corporate Quality & Environment Group General Manager, Corporate Planning & Development Office |
| Executive Officer | Ryota Goto | Executive Officer Group-Executive, Semiconductor Materials & Packaging Group |
| Executive Officer | Nobuo Yanase | Executive Officer Group-Executive, Metal Materials & Component Products Group |
| Executive Officer | Tatsuya Shirai | Executive Officer General Manager, Kansai Regional Operation, Corporate Sales & Marketing Group |
| Executive Officer | Masaaki Tsuji | Executive Officer Group-Executive, Information Systems Group |
| Executive Officer | Yasuhiko Sakamoto | Executive Officer Deputy Group-Executive, Electronic & Automotive Products Group |
| Executive Officer | Tetsuro Mikami | Executive Officer Deputy Group-Executive, Information Systems Group Group-Executive, Information Technology Business Innovation Group CIO |
| Executive Officer | Fumikazu Ito | Executive Officer Deputy Group-Executive, Corporate Advanced Technology Group General Manager, Research & Development Laboratory Group-Executive, Production Engineering Promotion Group |
| Executive Officer (newly appointed) | Kenichi Sawabe | Deputy Group-Executive, Business Support Group |

2. Executive Officer Retiring from Office effective March 31, 2010

[The title in parentheses next to the name is the Executive Officer's title as of February 25.]

Hiroshi Oe (Executive Officer
Chief Executive for Asia)

Note: Plans call for Mr. Oe to take office as advisor effective April 1, 2010.

3. Names and brief career histories of incoming Executive Officers

(1) Incoming Senior Executive Managing Officer Koichiro Nishikawa

| | | |
|----------------------|------------------|---|
| Home prefecture | Osaka Prefecture | |
| Date of birth | July 12, 1947 | |
| Education | : March 1970 | Graduated from the University of Tokyo Faculty of Law |
| | June 1975 | MBA, Harvard University |
| Brief career history | : April 1970 | Joined Hitachi, Ltd. |
| | August 1995 | Appointed Vice President, Hitachi America, Ltd. |
| | April 1999 | Appointed General Manager, Business Development Office, Hitachi, Ltd. |
| | April 2001 | Appointed General Manager, Global Business Development Division, Hitachi, Ltd. |
| | April 2003 | Appointed General Manager, Business Development, Hitachi, Ltd. |
| | June 2003 | Appointed Executive Officer General Manager, Business Development, Hitachi, Ltd. |
| | January 2006 | Appointed Vice President and Executive Officer in charge of business development, Hitachi, Ltd. |
| | April 2007 | Senior Vice President and Executive Officer in charge of business development, Hitachi, Ltd. |
| | - present | |

Mr. Nishikawa will step down as Senior Vice President and Executive Officer of Hitachi, Ltd. effective March 31, 2010.

(2) Incoming Executive Officer Kenichi Sawabe

| | | |
|----------------------|------------------|--|
| Home prefecture | : Tokyo | |
| Date of birth | : March 27, 1957 | |
| Education | : March 1980 | Graduated from Hitotsubashi University Faculty of Social Sciences |
| Brief career history | : April 1980 | Joined Hitachi Cable, Ltd. |
| | July 2003 | Appointed General Manager, Domestic Companies Dept., Group Management Office, Business Support Group |
| | July 2005 | Appointed Senior Specialist, Corporate Planning & Development Office |
| | December 2005 | Seconded to Thai Hitachi Enamel Wire Co., Ltd. (as President) |
| | April 2009 | Appointed Deputy Group-Executive, Business Support Group |
| | - present | |

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