

April 7, 2008

Company Name: Hitachi Cable, Ltd.
President: Norio Sato
Listings: First Section, Tokyo Stock Exchange, Inc.
First Section, Osaka Securities Exchange Co., Ltd.
Code Number: 5812
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**Notice Concerning Acquisition of Controlling Interest
in Manufacturer of Rubber Rollers for Office Automation Equipment**

We wish to inform you that Hitachi Cable, Ltd. will acquire all the shares in Sosey Co., Ltd. (headquarters located in Sunto-gun, Shizuoka Pref.; hereinafter referred to as "Sosey"), a manufacturer of rubber rollers for office automation equipment, with the intention of making the company a Group subsidiary.

In the past, the Hitachi Cable Group's rubber roller product lines have primarily consisted of paper feed and separation rollers for financial equipment such as automated teller machines and office equipment such as printers. Following this acquisition, the Hitachi Cable Group will also provide rubber developer-rollers for printers, an area in which Sosey excels, as another major product line. This acquisition is expected to double Hitachi Cable Group sales of rubber roller products from approximately 3 billion yen to 6 billion yen.

1. Reasons for and objectives of the acquisition

The Hitachi Cable Group has manufactured and sold feed and separation rollers for financial and office equipment and is now venturing into expanding markets to further expand its rubber roller business. Demand for the conductive rubber rollers used in the developing process in copying machines and printers (the components that print characters and figures on paper) is expected to increase with growing demand for color copying machines and printers. However, this field requires advanced rubber compounding techniques to ensure satisfactory conduction characteristics and compatibility with peripheral chemical products such as toners. For this reason, Hitachi Cable has sought a business partner with an established record in this field.

Sosey offers strengths in developer rollers, with a major market share in transfer rollers (one of several developer rollers) and high reputation among clients for conductive rubber compounding techniques. For these reasons, Hitachi Cable has decided to acquire shares in Sosey and to make it a Group subsidiary.

With this acquisition, we hope to spark synergies between the two companies in areas including

development and manufacturing techniques for rubber products and policies addressing manufacturing and sales facilities. We also hope to take full advantage of increasing demand, especially in the area of rubber developer-rollers, to expand annual sales of all Hitachi Cable Group rubber roller products to approximately 10 billion yen in five years.

2. New subsidiary profile (as of January 31, 2008)

- (1) Name : Sosey Co., Ltd.
- (2) Representative : Representative Director and President, Ichiro Watanabe
- (3) Head office : Shimizu-cho, Sunto-gun, Shizuoka
- (4) Date of founding : February 1948
- (5) Primary areas of operations : Manufacturing and sales of rubber and plastic products
- (6) Fiscal term : Every January
- (7) Number of employees : 145
- (8) Sales (Term ending January 2008) : 2,741 million yen
- (9) Net income : 40 million yen
(Term ending January 2008)
- (10) Total assets: : 1,510 million yen
- (11) Capital: : 55 million yen
- (12) Number of shares issued : 5 million
- (13) Major shareholders and shareholding percentages : Tsuneo Watanabe (Chairman of Sosey) 57%,
Ichiro Watanabe (President of Sosey) 39 %,
Others 4%

3. Parties from whom shares are acquired

- (1) Name : Tsuneo Watanabe (Chairman of Sosey) 57%,
Ichiro Watanabe (President of Sosey) 39 %,
Others 4%
- (2) Relationship to Hitachi Cable : No personal, capital, or business relationships other than this acquisition

4. Number of shares to be acquired, acquisition cost, and shareholdings before and after acquisition

- (1) Number of shares held before transfer
0 shares (0% shareholdings, 0 voting rights)
- (2) Number of shares to be acquired
5 million shares
- (3) Number of shares held after transfer
5 million shares (100% shareholding, 5 million voting rights)

5. Future schedule

Proposed date of share transfer: April 16, 2008