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Listings: First Section, Tokyo Stock Exchange, Inc.
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Hitachi Cable to enhance management capabilities in Southeast Asia

Hitachi Cable, Ltd. plans to enhance regional management functions in Southeast Asia by spinning off the administrative and sales units of Hitachi Cable Asia Pacific Pte. Ltd., a subsidiary, to create a new regional management company.

1. Reason for establishing this new regional management company and company overview

Southeast Asia has experienced remarkable economic growth in recent years, and the region is expected to continue to see high growth into the future. It represents a region of crucial strategic importance to the Hitachi Cable Group.

In April 2006, the Hitachi Cable Group undertook an internal restructuring of its sales business in Southeast Asia, establishing a structure under which Hitachi Cable Asia Pacific managed sales within the region. Nevertheless, to gather information on issues such as economic conditions, market trends, and laws and regulations in each nation in this region and to implement rapid decision-making and business execution capabilities, the Group realized it needed to establish a regional management company that would supervise not just sales, but overall governance within the region.

Having recently won Regional Headquarters Award (RHQ) status *1 from the Singapore Economic Development Board, Hitachi Cable Asia Pacific will separate administrative and sales units from the company and spin them off as a regional management company to handle management of marketing and sales operations in the Southeast Asia region. This decision will also enable the sharing of various services among regional Group member companies, including those related to regional general affairs, accounting, and IT systems administration. In addition, the Group will seek to improve customer satisfaction by devoting all remaining Hitachi Cable Asia Pacific manufacturing assets after the spin-off to manufacturing operations, thereby optimizing the Group production structure.

The Hitachi Cable Group's Plan "BEGIN" midterm management plan for the 2007-2009 fiscal years features a focus on global management based on the three key regions of Europe and the Americas, China, and Southeast Asia. This enhancement of the regional management function in Southeast Asia will help the Group establish a company to handle integrated governance in each of

these three regions, advancing the enhancement and expansion of its global operations, while giving it the capacity to respond even more effectively to the market environment in each region.

*1 Part of the Singapore government's policy to encourage enhancement of regional management functions.

2. Details of this spin-off

April 1, 2008 (planned)	Establishment of Hitachi Cable Asia Pacific (HCAP) Pte. Ltd., a new regional management company; current Hitachi Cable Asia Pacific renamed Hitachi Cable (Singapore) Pte. Ltd.
May 1, 2008 (planned)	Transfer of operations currently handled by sales and administrative units under Hitachi Cable (Singapore) Pte. Ltd. to Hitachi Cable Asia Pacific (HCAP) Pte. Ltd.

3. Overview of each company

(1) Overview of the current Hitachi Cable Asia Pacific (as of December 31, 2007)

(i) Name	:Hitachi Cable Asia Pacific Pte. Ltd.
(ii) Primary lines of business	:Manufacture and sales of electronic wires, wiring devices, and leadframes; sales of magnet wires, wires and cables, rubber products, semiconductor materials, information network products, and copper products
(iii) Established	:July 1974
(iv) Headquarters	:17 Lok Yang Way, Jurong Town, Singapore 628634
(v) Representative	:Toshio Minami, President
(vi) Capital	:16 million Singapore dollars
(vii) Sales (actual FY 2006 sales)	:22.6 billion yen
(viii) Fiscal year ends	:December 31
(ix) Number of employees	:390 (as of February 2008)
(x) Major shareholder and holdings	:Hitachi Cable, Ltd. (83%), Hitachi Magnet Wire Corp. (5%), Hitachi Cable Fine Tech, Ltd. (5%), Other local investors and others (7%) (Hitachi Magnet Wire Corp. and Hitachi Cable Fine Tech, Ltd. both are wholly-owned subsidiaries of Hitachi Cable, Ltd.)

(2) Overview of the new regional management company to be spun off (as of May 1, 2008 [planned])

(i) Name	:Hitachi Cable Asia Pacific (HCAP) Pte. Ltd.
(ii) Primary lines of business	:Sales of magnet wires, electronic wires, wiring devices, wires and cables, rubber products, semiconductor materials, leadframes, information network products, and copper products
(iii) Established	:April 1, 2008
(iv) Headquarters	:61 Alexandra Terrace, #05-05 Harbourlink, Singapore 119936
(v) Representative	:Hiroshi Oe, Chairman of the Board and President (planned to take office April 1, 2008)
(vi) Capital	:1 million Singapore dollars
(vii) Sales (FY 2008 forecast)	:0.3 billion Singapore dollars
(viii) Fiscal year ends	:December 31
(ix) Number of employees	:60
(x) Major shareholder and holdings	:Wholly-owned subsidiary of Hitachi Cable, Ltd.

(3) Overview of manufacturing company remaining after the spin-off (as of May 1, 2008 [planned])

(i) Name	:Hitachi Cable (Singapore) Pte. Ltd.
(ii) Primary lines of business	:Manufacture and sales of electronic wires, wiring devices, and leadframes
(iii) Headquarters	:17 Lok Yang Way, Jurong Town, Singapore 628634
(iv) Representative	:Yoshitaka Fujii, President (planned to take office April 1, 2008)
(v) Capital	:16 million Singapore dollars
(vi) Sales (FY 2008 forecast)	:0.11 billion Singapore dollars
(vii) Fiscal year ends	:December 31
(viii) Number of employees	:330
(ix) Major shareholder and holdings	:Hitachi Cable, Ltd. (90%), Hitachi Magnet Wire Corp. (5%), Hitachi Cable Fine Tech, Ltd. (5%)

4. Effects on Hitachi Cable business performance

This spin-off will have no effect on Hitachi Cable's consolidated or non-consolidated business performance.