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Listings: First Section, Tokyo Stock Exchange, Inc.
First Section, Osaka Securities Exchange Co., Ltd.
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Hitachi Cable strengthens sales structure in the China region

Hitachi Cable, Ltd. has announced plans to rename its Shanghai Hitachi Cable Trading Co., Ltd., a subsidiary, to Hitachi Cable (China) Trading Co., Ltd. as part of efforts to strengthen the sales structure in China. This company will serve as the core company in Hitachi Cable's China operations.

1. Overview and purpose of sales structure strengthening

In recent years, the economy of the Asia region has shown signs of high future potential, with China playing a central role in powering the region's growth. Strengthening its China businesses represents a key overseas business strategy of the Hitachi Cable Group, which has a total of 12 manufacturing and sales companies in this region, each of which is making proactive efforts to expand their operations. To make marketing and business activities even more effective and efficient, Hitachi Cable will expand the scope of operations of Shanghai Hitachi Cable Trading Co., Ltd., by opening branch offices across China and providing support for each Group member company in China.

Specifically, in addition to revising the percentage of shares Group member companies hold in Shanghai Hitachi Cable Trading, Shanghai Hitachi Cable Trading will increase capitalization to stabilize and strengthen its operational foundations. (See "2. Overview of companies affected" below for changes in capitalization and percentage of shares held.) Based

on such revision of capitalization the name of Shanghai Hitachi Cable Trading will change to Hitachi Cable (China) Trading Co., Ltd. (hereinafter referred to as Hitachi Cable (China)) to indicate the company will now engage in business operations throughout China. Hitachi Cable (China) also plans to invest in four China manufacturing and sales companies in the Hitachi Cable Group (Shanghai Hitachi Cable Co., Ltd., Hitachi Cable (Suzhou) Co., Ltd., Suzhou Hitachi Cable Precision Co., Ltd., and Hitachi Cable Trading (Dalian F.T.Z.) Co., Ltd.) to strengthen cooperative ties with these companies. (See “3. Investment by Hitachi Cable (China)” below for percentage of shares to be held by Hitachi Cable (China).)

As part of efforts to strengthen operations in the China region, Hitachi Cable has already announced the consolidation and strengthening of its sales structure in the Hong Kong and South China regions through Hitachi Cable Asia Ltd.* Making Hitachi Cable (China) its core company in the China region further extends this trend. Through Hitachi Cable Asia Ltd., Hitachi Cable (China) will gather, coordinate, and communicate information on market trends, economic conditions, and laws and regulations; develop coordinated business strategies; and provide shared services not just to the regions of North China and East China, including Beijing and Shanghai, but to the Hong Kong and South China regions. These shared services will include accounting, workforce management, and human resource training. Through strong governance by Hitachi Cable (China), Hitachi Cable seeks to develop key clients in China, strengthen its marketing capabilities, optimize its distribution of resources, and achieve other improvements in China.

* See the following URL for a news release on the consolidation and strengthening of Hitachi Cable’s sales structure in the Hong Kong and South China regions:

<http://www.hitachi-cable.co.jp/news/index.html>

News release: “Hitachi Cable to Strengthen Sales Structure in Hong Kong and South China Regions by Consolidating Operations of Subsidiary Sales Companies” (June 1, 2007)

2. Overview of companies affected

(1) Overview of Shanghai Hitachi Cable Trading (as of December 31, 2006)

(i) Name:	Shanghai Hitachi Cable Trading Co., Ltd.
(ii) Primary lines of business:	Sales of products from Hitachi Cable Group member companies
(iii) Date established:	February 2002
(iv) Headquarters:	Shanghai, China
(v) Representative:	Yasuhiko Kameo, President
(vi) Capital:	US \$500 thousand
(vii) Sales (FY 2006)	391 million yuan (approximately 5.9 billion yen)
(vii) Fiscal year ends:	December 31
(ix) Number of employees:	39
(x) Major shareholders and percentages of shares held:	Hitachi Cable Asia Ltd. (55%), Hitachi Cable (25%), Hitachi Cable Trading Ltd. (12%), Hitachi Densen Shoji, Ltd. (4%), Fujinaga Electric Co., Ltd. (4%)

(2) Overview of Hitachi Cable (China) (as of August 1, 2007 (projected))

(i) Name:	Hitachi Cable (China) Trading Co., Ltd.
(ii) Primary lines of business:	Sales of products from Hitachi Cable Group member companies; support for Group member companies in China
(iii) Date of beginning operations:	August 1, 2007
(iv) Headquarters:	Shanghai, China
(v) Representative:	Ryota Gotoh, President
(vi) Capital:	US \$6,600 thousand
(vii) Sales (FY 2007)	Approximately 6 billion yen
(vii) Fiscal year ends:	December 31
(ix) Number of employees:	51 (as of October (projected))
(x) Major shareholders and percentages of shares held:	Hitachi Cable (75%), Hitachi Densen Shoji, Ltd. (15%), Hitachi Cable Trading Ltd. (10%)

3. Investment by Hitachi Cable (China)

Hitachi Cable (China) will invest in the following Hitachi Cable Group member companies.

The following overviews for each company give the scheduled dates of such investment and the proposed percentage of shares held.

(1) Shanghai Hitachi Cable Co., Ltd. (as of December 31, 2006)

(i) Name:	Shanghai Hitachi Cable Co., Ltd.
(ii) Primary lines of business:	Manufacture and sales of enameled wires and electronic wires
(iii) Headquarters:	Shanghai, China
(iv) Sales (FY 2006)	898 million yuan (approximately 13.5 billion yen)
(v) Capital:	US \$22,500 thousand
(vi) Major shareholders and percentages of shares held:	Hitachi Cable (100%) Major shareholders and percentages of shares held will be as follows after investment by Hitachi Cable (China) on October (planned): Hitachi Cable (90%), Hitachi Cable (China) (10%)

(2) Hitachi Cable (Suzhou) Co., Ltd. (as of December 31, 2006)

(i) Name:	Hitachi Cable (Suzhou) Co., Ltd.
(ii) Primary lines of business:	Manufacture of electronic wires and processed wires and cables
(iii) Headquarters:	Suzhou, China
(iv) Sales (FY 2006)	221 million yuan (approximately 3.3 billion yen)
(v) Capital:	US \$35,600 thousand
(vi) Major shareholders and percentages of shares held:	Hitachi Cable (94%), Hitachi Cable Fine-Tech, Ltd. (6%) Major shareholders and percentages of shares held will be as follows after investment by Hitachi Cable (China) on October (planned): Hitachi Cable (84%), Hitachi Cable (China) (10%), Hitachi Cable Fine-Tech, Ltd. (6%)

(3) Hitachi Cable Fine Tech (Suzhou) Co., Ltd. (as of December 31, 2006)

(i) Name:	Hitachi Cable Fine Tech (Suzhou) Co., Ltd.
(ii) Primary lines of business:	Manufacture and sale of discrete semiconductor lead frames
(iii) Headquarters:	Suzhou, China
(iv) Sales (FY 2006)	13 million yuan (approximately 200 million yen)
(v) Capital:	US \$9,000 thousand
(vi) Major shareholders and percentages of shares held:	Hitachi Cable Precision Co., Ltd. (70%), Hitachi Cable Asia Pacific, Ltd. (30%) Major shareholders and percentages of shares held will be as follows after investment by Hitachi Cable (China) on October (planned): Hitachi Cable Precision Co., Ltd. (90%), Hitachi Cable (China) (10%)

(4) Hitachi Cable Trading (Dalian F.T.Z.) Co., Ltd. (as of December 31, 2006)

(i) Name:	Hitachi Cable Trading (Dalian F.T.Z.) Co., Ltd.
(ii) Primary lines of business:	Sales of products from Hitachi Cable Group member companies
(iii) Headquarters:	Dalian, China
(iv) Sales (FY 2006)	74 million yuan (approximately 1.1 billion yen)
(v) Capital:	10,000 thousand JPY
(vi) Major shareholders and percentages of shares held:	HDS International (HK) Ltd. (100%) Major shareholders and percentages of shares held will be as follows after investment by Hitachi Cable (China) on July 6: Hitachi Cable (China) (75%), Hitachi Densen Shoji, Ltd. (25%)

4. Effects on Hitachi Cable business performance

These changes will have no effect on Hitachi Cable's consolidated or nonconsolidated business performance.