

February 24, 2011

Company Name: Hitachi Cable, Ltd.
President: Mitsuo Imai
Listings: First Section, Tokyo Stock Exchange, Inc.
First Section, Osaka Securities Exchange Co., Ltd.
Code Number: 5812
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Appointment of Representative Executive Officers and new line-up of Directors

At its meeting on February 24, 2011, the Board of Directors of Hitachi Cable approved a resolution concerning the following changes effective April 1, 2011, with respect to the company's Executive Officers and the new lineup of Directors.

1. Transfer of Representative Executive Officers effective April 1, 2011

(1) Details

New title	Name	Current title (as of February 24)
Representative Executive Officer, Executive Vice President and Executive Officer and Board Director	Shinichi Susukida	Senior Vice President and Executive Officer and Board Director
Board Director	Yoshiaki Yoneda	Representative Executive Officer, Executive Vice President and Executive Officer and Board Director

(2) Reasons for these changes

Since his appointment to the position in 2009, current Representative Executive Officer, Executive Vice-President, and Executive Officer Yoshiaki Yoneda has worked with Mitsuo Imai, who was appointed Representative Executive Officer, President and Chief Executive Officer in the same year, to enact various management measures intended to strengthen the Company's management foundations and to improve its business structure.

The measures implemented since 2009 have now been implemented, and this change in Representative Executive Officers, timed to coincide with the start of the new fiscal year, is expected to generate further rapid progress in business performance.

2. New System of Executive Officers, Starting on April 1, 2011

The new Executive Officer system to take effect April 1, 2011, including the change in Representative Executive Officers described under “1” above, is outlined below.

New title	Name	Current title (as of February 24)
Representative Executive Officer, President and Chief Executive Officer (newly appointed)	Hideaki Takahashi	Vice President and Executive Officer, President & CEO Urban Planning and Development Systems Company, Hitachi, Ltd.
Representative Executive Officer, Executive Vice President and Executive Officer (promoted) and Board Director	Shinichi Susukida	Senior Vice President and Executive Officer Group-Executive, Electronic & Automotive Products Group Board Director
Senior Vice President and Executive Officer	Koichiro Nishikawa	Senior Vice President and Executive Officer Responsible for Global Business Development Group
Senior Vice President and Executive Officer (promoted)	Masaaki Tomiyama	Vice President and Executive Officer Group-Executive, Human Resources & Administration Group, Group-Executive, Legal Group
Vice President and Executive Officer (promoted)	Manabu Kagawa	Executive Officer Group-Executive, Corporate Advanced Technology Group Group-Executive, Corporate Quality & Environment Group General Manager, Corporate Planning & Development Office Chief Technology Officer (CTO)
Vice President and Executive Officer (promoted)	Tetsuro Mikami	Executive Officer Group-Executive, Global Business Development Group Group-Executive, Information Technology Group Chief Innovation Officer (CIO)
Executive Officer	Ryota Goto	Executive Officer Group-Executive, Semiconductor Materials & Packaging Group
Executive Officer	Masaaki Tsuji	Executive Officer Group-Executive, Information Systems Group
Executive Officer	Yasuhiko Sakamoto	Executive Officer Deputy Group-Executive, Electronic & Automotive Products Group
Executive Officer	Fumikazu Ito	Executive Officer Deputy Group-Executive, Corporate Advanced Technology Group Group-Executive, Production Engineering Promotion Group

Executive Officer	Kenichi Sawabe	Executive Officer Deputy Group-Executive, Business Support Group
Executive Officer (newly appointed)	Yu Takada	Deputy Group-Executive, Information Systems Group
Executive Officer (newly appointed)	Iwao Ikemoto	General Manager, Information System Products Div. General Manager, Takasago Works
Executive Officer (newly appointed)	Fumio Kanaya	Deputy Group-Executive, Electronic & Automotive Products Group
Executive Officer (newly appointed)	Mitsuaki Nishiyama	General Manager, Finance Department 1, Finance & Accounting Group, Hitachi, Ltd.

3. Executive Officer Retiring from Office as of March 31, 2011

The following Executive Officer included in the transfer of Representative Executive Officers under “1” above will resign from office as of March 31, 2011:

* The title in parentheses next to the name is his title as of February 24.

- Mitsuo Imai (Representative Executive Officer, President and Chief Executive Officer and Board Director)
*Change in Board Directors as of April 1, 2011:
- Yoshiaki Yoneda (Representative Executive Officer, Executive Vice President and Executive Officer Group-Executive, Business Support Group
General Manager, Corporate Export Regulation Office
Chief Financial Officer(CFO)
Board Director)
*Change in Board Directors as of April 1, 2011:
- Toshiro Kanda (Vice President and Executive Officer
Group-Executive, Corporate Sales & Marketing Group)
* Plans to take office as President and Representative Director of Hitachi Densen Shoji, Ltd. as of April 1, 2011
- Nobuo Yanase (Executive Officer
Group-Executive, Metal Materials & Component Products Group)
*Plans to take office as Senior advisor effective as of April 1, 2011
- Shirai Tatsuya (Executive Officer
General Manager, Kansai Regional Operation)
*Plans to take office as Senior advisor effective as of April 1, 2011

4. Brief career history of newly appointed Representative Executive Officers

(1) Hideaki Takahashi

New title :	Representative Executive Officer, President, Chief Executive Officer	
Place of birth :	Saitama Pref., Japan	
Date of birth :	August 20, 1952	
Highest level of education attained :	March 1978	Master's degree in electrical engineering from the Graduate School of Engineering, Chiba University
Brief career history :	April 1978	Joined Hitachi, Ltd.
	February 1998	Appointed General Manager, Elevator Design Department, Mito Works
		General Manager, Elevator Development Center, Hitachi, Ltd.
	April 2001	Appointed President, Hitachi Elevator Engineering (Singapore) Pte Ltd.
	April 2004	Appointed General Manager, Mito Building Systems Division, Urban Planning and Development Systems Group, Hitachi, Ltd.
	April 2005	Appointed President, Hitachi Building Systems Co., Ltd.
	April 2007	Appointed Vice President and Executive Officer Group-Executive & CEO, Urban Planning and Development Systems Group
		General Manager, Motor Power Systems Division, Hitachi, Ltd.
	July 2009	Appointed Vice President and Executive Officer Group-Executive & CEO, Urban Planning and Development Systems Group, Hitachi, Ltd.
	October 2009	Appointed Vice President and Executive Officer President & CEO, Urban Planning and Development Systems Company, Hitachi, Ltd.

Shares of Hitachi Cable stock held :

0 shares

Mr. Takahashi will step down as Vice President and Executive Officer President & CEO, Urban Planning and Development Systems Company, Hitachi, Ltd. effective March 31, 2010.

(2) Shinichi Susukida

New title :	Representative Executive Officer, Executive Vice President and Executive Officer	
Place of birth :	Akita Pref., Japan	
Date of birth :	July 7, 1949	
Highest level of education attained :	March 1970	Graduated from the Department of electrical engineering in the Akita National College of Technology
Brief career history :	April 1970	Joined Hitachi Cable, Ltd.
	July 2001	General Manager, Industrial Systems Dept., Hitaka Works, Wires and Cables Group
	July 2002	General Manager, Engineering Dept., Electric Wires & Cables Production Center
	April 2003	General Manager, Electric Wires & Cables Production Center
	July 2004	General Manager, Electric Wires & Cables Production Div. Electronic & Automotive Products Group
		General Manager, Hitaka Works
	April 2005	Executive Officer, Deputy Group-Executive, Electronic &

		Automotive Products Group General Manager, Hitaka Works
	June 2005	Executive Officer, Deputy Group-Executive, Electronic & Automotive Products Group
	July 2005	General Manager, Densen Works Executive Officer, Deputy Group-Executive, Electronic & Automotive Products Group
	April 2007	General Manager, Densen Works General Manager, Automotive Business Promotion Center Vice President and Executive Officer
	April 2009	Group-Executive, Electronic & Automotive Products Group Senior Vice President and Executive Officer
	July 2009	Group-Executive, Electronic & Automotive Products Group Senior Vice President and Executive Officer
		Group-Executive, Electronic & Automotive Products Group Board Director (Current position)
Shares of Hitachi Cable stock held :	19,000 shares	

5. Brief career history of newly appointed Executive Officers

(1) Yu Takada

Place of birth :	Osaka Pref., Japan	
Date of birth :	April 28, 1952	
Highest level of education attained :	March 1975	Graduated from School of Economics at Kwansei Gakuin University
Brief career history :	May 1975	Joined Hitachi Cable, Ltd.
	May 2003	General Manager, Sales Dept. 2, Information System Products Div., Information Systems Group
	July 2003	General Manager, Sales Dept. 2, Information Systems Sales Management Div., Information Systems Group
	July 2005	General Manager, Sales Dept. 1, Telecommunication Systems Sales Management Div., Information Systems Group
	October 2005	General Manager, Wireless System Sales Dept., Wireless System Div., Information Systems Group
	July 2006	Deputy General Manager, Wireless System Sales Management Div., Information Systems Group
	September 2006	General Manager, Wireless System Sales Management Div., Information Systems Group
	July 2007	General Manager, Wireless System Sales Div. Information Systems Group
	April 2008	Deputy Group-Executive, Information Systems Group (Current position)

(2) Iwao Ikemoto

Place of birth : Hyogo Pref., Japan
Date of birth : March 9, 1955
Highest level of education attained : March 1982 Master's degree in Electrical and Electronic Engineering from the Graduate School of Engineering, Doshisha University
Brief career history : April 1982 Joined Hitachi Cable, Ltd.
July 2003 Deputy General Manager, System Engineering Center, Information Systems Group
July 2005 General Manager, System Engineering Center, Information Systems Group
April 2007 General Manager, Planning Dept. Information Systems Group
April 2009 General Manager, Information System Products Div. Information Systems Group
General Manager, Takasago Works
(Current position)

(3) Fumio Kanaya

Place of birth : Yamagata Pref., Japan
Date of birth : November 25, 1956
Highest level of education attained : March 1980 Graduated from the Faculty of Law, Sophia University
Brief career history : April 1980 Joined Hitachi Cable, Ltd.
June 2001 Seconded to Thai Hitachi Enamel Wire Co., Ltd. (as President)
December 2005 Seconded to Hitachi Magnet Wire Corp. (as Director)
July 2008 General Manager, Planning Dept. Electronic & Automotive Products Group
April 2010 Deputy Group-Executive, Electronic & Automotive Products Group
(Current position)

(4) Mitsuaki Nishiyama

Place of birth : Miyagi Pref., Japan
Date of birth : September 25, 1956
Highest level of education attained : March 1979 Graduated from the Faculty of Economics, Tohoku University
Brief career history : April 1979 Joined Hitachi, Ltd.
April 2008 General Manager, Finance Department 1, Hitachi, Ltd.
April 2010 General Manager, Finance Department 1, Finance & Accounting Group, Hitachi, Ltd. (Current position)

Mr. Nishiyama will resign from Hitachi, Ltd. and transfer to Hitachi Cable effective March 31, 2011.